



Announcement No. 46, s. 2018

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2018 Libraries and Information Services Month Celebration

Presidential Proclamation No. 837, s. 1991, declares the month of November of every year as “**Library and Information Services (LIS) Month**”. The event is in recognition of the need to focus public awareness to the invaluable service that libraries and information centers render, i.e. providing data and materials for lifelong knowledge and learning.

For 2018, the **National Commission for Culture and the Arts – National Committee on Libraries and Information Services (NCCA-NCLIS)** and the **National Library of the Philippines (NLP)** will lead the celebration with the theme, “*Ang Kulturang may Malasakit, sa Aklatan ay Makakamit*” to highlight the important role of libraries and information centers in upholding culture as well as its values.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

- Display of the 2018 LIS Month official streamer in the agency’s premises including Regional and Field Offices;
- Development, production and distribution of Information, Education and Communication (IEC) materials for 2018 LIS Month which include collaterals approved by the Technical Working Committee;
- Uploading of the LIS Month advocacy materials in government agencies’ website and social media accounts;
- Participation in the online campaign thread about the observance by uploading photos, news features and other information relative to LIS Month 2018 using the hashtags: #28th LISMonth;
- Feature the organization’s calendar of activities, activity implementation reports and LIS Month 2018 advocacy materials in their official websites, social media accounts and publications, and send a link of the reports to NCCA through email at sch@ncca.gov.ph;
- Organize and participate in library-related activities such as lecture demonstrations, conferences, fora, book fair, book drives, story-telling contests; and
- Announcement of the LIS Month celebration in the agency’s Flag Raising Ceremony on October 29, 2018



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Bawat Kawani, Lingkod Bayani

Please visit the NCCA website at <http://www.ncca.gov.ph> for the design template of the 2018 LIS Month celebration streamer and to download copies of available IEC materials.

For more information, you may coordinate with **Ms. Eileen Rudi and Ms. April Pabon-Benosa, NCCA Cultural Heritage Section**, at telephone number (02) 527-2192 local 339 or through mobile number (63)926-0626345 or through email at sch@ncca.gov.ph.



ALICIA dela ROSA-BALA
Chairperson

24 SEP 2018